

## 60% cops anticipate a rise in home robberies in West India post pandemic - reveals Godrej Locks Har Ghar Surakshit Report

*65% cops also agree homeowners only start taking home safety seriously after a threat*

**Mumbai, July 28, 2021:** The 'Har Ghar Surakshit Report 2020: Safety Insights from India's Police Force' by Godrej Locks, a business of Godrej & Boyce, the flagship company of the Godrej Group, reveals that **60% cops in Western India believe that there will be an increase in home thefts post complete lifting of the lockdown** in the region. The research conducted by InQognito Insights highlights the vulnerability of homes in West and was conducted across cities like Mumbai, Ahmedabad and Pune.

The economic recession resulted from the COVID-19 pandemic has pushed many people into unemployment and extreme poverty. According to a cross-national study by the United Nations Global Pulse Initiative, there is a link between the changes in these economic indicators with related changes in recorded crime.

As per the 'Har Ghar Surakshit Report', **62% cops believe that people in the west region don't take enough safety measures** as they believe they are not robbery targets. Moreover, **65% cops also agree that residents start taking home safety seriously only after they experience an incident of threat**. The report further reveals that **24% cops believe that independent homes are most vulnerable during mid-night** and the residential segment is at a higher perceived risk than the commercial segment. Also, **61% of cops believe senior citizens in west are the most vulnerable to home break-ins and robberies**. Cops are already witnessing a rise in petty thefts, vehicle thefts, and commercial break-ins. The report captures a holistic picture of crime levels post COVID-19 across regions in the country.

With offices gradually opening and people going back to work, homes will be more vulnerable to break-ins, with independent houses and private apartments/flats at a greater risk. An alarming 61% cops have observed that people rely on neighbors / domestic workers / security guards for their safety. This underlines the fact that citizens are still dependent on others instead of taking proactive measures to take charge of their home safety. While 31% cops think branded locks are most critical for home safety, there is a paradox when it comes to adoption. 79% cops feel there is an urgent need to raise public awareness around home safety technology solutions.

Commenting on the research report, **Shyam Motwani, Executive Vice-President and Business Head, Godrej Locks**, said, "The Har Ghar Surakshit 2020 report is an attempt by Godrej Locks to showcase a real situation analysis of India's home safety quotient. The insights we have received are noteworthy as they are from our trusted safety custodians – the police. An alarming trend that has emerged in the western region is that people start taking home safety seriously only after they experience a threat. We hope that these insights will help citizens understand the vulnerability of their homes and encourage them to raise their home safety quotient by adopting home safety technology solutions."

As part of the Har Ghar Surakshit Report 2020, Godrej Locks surveyed police officers from across India. It captures their views around home safety observed by citizens and the COVID-19 impact on crime levels.

The report has further highlighted the vulnerability of Indian homes, highlighting that independent homes and private apartments are more prone to robberies. However, most people do not change or upgrade the locking systems of their homes. Godrej Locks is constantly innovating to provide effective home solutions to address these shifting security needs of consumers. For instance, its Advantis door lock system comes a feature of RFID cards instead of a door handle, which makes them relevant in the current times, wherein people don't want to touch too many surfaces, while providing high levels of security.

#### **About Godrej Locks:**

Godrej Locks is a 123-year-old leading manufacturer of innovative locking devices. Since its inception in 1897 by Ardeshir Godrej, the name 'Godrej' has become synonymous with trust, protection and integrity. From the first Anchor branded lock in 1897 to the first ever spring less lock in 1907, to the iconic 'Nav-Tal' in 1954, and to the postmodern biometric locks, Godrej has set every benchmark in the locks industry. Over the years, Godrej Locks and Architectural Hardware & Fittings have changed in form, function and scope of application. But one thing still remains the same – the solid stamp of trust and reliability. Godrej Locks adhere to global quality norms and hold ISO 9001, ISO 14001 and OHSAS 18001 certifications.

With their locks reaching several countries around the world over a period of time, the brand has come a long way in delivering world-class smart locking solutions, therefore revolutionizing the very perception of a locking device from a mere functionality at an entry and exit point, to a proud pause at the doorstep, a moment to take in the significance of how far they have come. For more information, please log on to [www.godrejlocks.com](http://www.godrejlocks.com)

Godrej Locks is a business unit of [Godrej & Boyce Mfg. Co. Ltd](#)

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