

## **Godrej Security Solutions joins India Inc. to urge citizens to secure their health and homes by taking the COVID-19 vaccine**

*Offers discounts to vaccinated customers on all Home Lockers and UV Case range*

**Mumbai, 29<sup>th</sup> June, 2021:** Godrej & Boyce, the flagship company of the Godrej Group, announced that its business Godrej Security Solutions (GSS) launched special offers for customers who have taken the first dose of the Covid 19 vaccine on their range of CSIR certified UV cases and Home Lockers. Vaccinated customers are entitled to a 10% discount on these products just by connecting with the company's sales team on their WhatsApp no- 9820247847. They are required to share a picture of their vaccination certificate issued by the Government for validation. Post successful validation, the GSS team will share a coupon code which the customer can use on the e-commerce platform to purchase the products covered under the offer. The offer is valid from 28<sup>th</sup> to 30<sup>th</sup> June.

This comes at a time when the country is reeling under the impact of the second wave and is preparing to fight against the anticipated third wave. Mass vaccination is the need of the hour to fight the Covid battle and secure ourselves, our families and in turn, the nation from this deadly virus. As per the latest report from the Ministry of Health, India has administered over 32 crore vaccines to date, which is still a drop in the ocean considering our sizeable population. This is testimony to the hesitancy of Indians when it comes to taking the Covid vaccine.

Commenting on the same, **Mehernosh Pithawalla, Vice- President, Godrej Security Solutions** stated, "Mass vaccination is need of the hour to protect ourselves and our families from this deadly virus. At Godrej Security Solutions, the security of our customers be it physical health or peace of mind, has been our foremost priority and hence we urge the citizens to take the vaccine and avoid being hesitant towards it. As way to incentivize them towards making health security a priority, we came up with some special offers where our vaccinated customers are entitled to a 10% discount on our home lockers and UV case range of products, which have been in great demand during this pandemic. We can win this fight against Covid-19 one step at a time however, it is important for all of us to move the same direction, together."

Godrej & Boyce has been in the forefront in the fight against this virus since last year with the introduction of various products across its 14 diverse businesses. Godrej Security Solutions launched the UV Case which is CSIR certified to curb the spread of the virus in homes and commercial spaces. GSS also launched a range of health security products for commercial spaces. These products come with a number of features like face recognition with and without masks, thermal screening, chemical free sanitization process, motion detection, etc. The Ministry of Home Affairs recently issued guidelines for 'Touchless' access control system in all offices to comply with Social Distancing norms, designed to fit in the current needs of the workplaces. Hence, these products are appropriate, keeping the current situation in mind.

### **About Godrej Security Solutions:**

Godrej Security Solutions is a division of Godrej & Boyce Mfg. Co. Ltd and part of the USD 4.1 billion Godrej Group. A pioneer and leader in the business, Godrej Security Solutions Division is the largest manufacturer and marketer of Security Solutions in India. It is the largest supplier of security solutions to several prestigious banking, corporate and public institutions. For the first time in the category and the industry, Godrej Security Solutions Division has been awarded the Superbrand status. It has also won the "Most Preferred brand" award in the Home Segment. The Division currently exports its products to over 45 countries including Middle East Asia, South East Asia, Far East Asia, East Africa, the US, Europe and the SAARC Countries.

**Media contact:**

<b>Supreeth Sudhakaran</b> <b>Ph:</b> 9920584295 <b>Email:</b> <a href="mailto:supreeth.sudhakaran@godrejinds.com">supreeth.sudhakaran@godrejinds.com</a>	<b>Mayukhi Mondal</b> <b>Ph:</b> 9168464125 <b>Email:</b> <a href="mailto:mayukhi.mondal@adfactorspr.com">mayukhi.mondal@adfactorspr.com</a>
---	--