

Godrej Locks Announces GeeVees Awards to Recognize Conscious Design Excellence

The inaugural edition of the national awards will celebrate architecture projects that would positively impact our future

Mumbai, 17th January, 2022: Godrej & Boyce, the flagship company of the Godrej Group, announced that its business unit **Godrej Locks & Architectural Fittings and Systems (GLAFS)**, today, introduced the inaugural edition of the **GeeVees Awards**. This year's GeeVees Awards, curated by the Festival of Architecture and Interior Design (FOAID) is an industry recognition platform dedicated to celebrating the most **innovative and conscious** ideas in architecture and interior design. The award has been conceived as an extension of the **Godrej Value Co-Creators Club** that was launched by the brand, last year. Currently, there are over **700** architects who are part of this incentive program.

Commenting on the unique industry award platform, **Shyam Motwani, EVP & Business Head at Godrej Locks & Architectural Fittings and Systems**, said, *“Architects and interior designers play a very important role in building a planet that is sustainable and safer for our future generations. With GeeVees, we want to build a nexus of thought leaders who are passionate about our planet and will rally to inspire like-minded AID professionals towards building designs that leave a positive impact on our society”*. The GeeVees award will recognize work across industries like hospitality, residential villas and bungalows, product, art & furniture, as well as public and institutional buildings. The categories will be divided into two broad segments of architecture and interior designing.

The GeeVees Awards will bring together architects, interior designers, builders, developers, PMCs, and allied members of the fraternity to set the benchmark for the future of design in the country. The GeeVees Awards will also provide a platform for young designers to network and learn from stalwarts in the industry. The platform is backed by a panel of jury members who are celebrated for leading change and transformation to sustainable architecture.

Shyam Motwani further added that, *“Godrej Locks is continually looking for innovative ways to aid the industry. The GeeVees Awards are our way of giving back and recognizing their efforts put in towards designing state-of-the-art spaces for us to thrive in. We believe in celebrating big ideas and encouraging young talent to grow. We are confident that the GeeVees Awards will raise the bar for celebrating design excellence in the country.”*

Registrations for the GeeVees Awards are now open and will stay open till 15th February 2022. Post the initial judging, the semi-finalists will be declared on 25th February 2022.

As a thought leader, Godrej Locks & Architectural Fittings and Systems continually recognize the great value of fresh ideas, as well as the brilliant minds behind them. In lieu of this, they recently launched the Godrej Value Co-creators Club' (GVCC), a first-of-its-kind initiative for the Architects

and Interior Designers (AID) community. Through the GVCC programme, the Company actively works towards generating co-creation opportunities, incentive programs, sharing design-thinking insights, and creating awareness about the solutions offered by GLAFS. The awards are an extension of the GVCC program.

For more details visit <https://www.godrej.com/godrej-locking-solutions-and-systems/geevees>

About Godrej Locks

Godrej Locks is a 124-year-old leading manufacturer of innovative locking devices. Since its inception in 1897 by Ardeshir Godrej, the name 'Godrej' has become synonymous with trust, protection and integrity. From the first Anchor branded lock in 1897 to the first ever spring less lock in 1907, to the iconic 'Navtal' in 1954, and to the postmodern biometric locks, Godrej has set every benchmark in the locks industry. Over the years, Godrej Locks and Architectural Hardware & Fittings have changed in form, function and scope of application. But one thing still remains the same – the solid stamp of trust and reliability. Godrej Locks adhere to global quality norms and hold ISO 9001, ISO 14001 and OHSAS 18001 certifications.

With their locks reaching several countries around the world over a period of time, the brand has come a long way in delivering world-class smart locking solutions, therefore revolutionizing the very perception of a locking device from a mere functionality at an entry and exit point, to a proud pause at the doorstep, a moment to take in the significance of how far they have come. For more information, please log on to www.godrejlocks.com

Godrej Locks is a business unit of [Godrej & Boyce Mfg. Co. Ltd](#)

Media contact:

Brinda Mehta | brinda.mehta@adfactorspr.com | +91 9820491758