

Godrej & Boyce launches Concrete Testing Squad service; strengthens portfolio for quality testing of concrete

The service would enable stakeholders to be a part of the testing process and instantly view concrete testing results

Mumbai, 17th February 2022: Godrej & Boyce, the flagship company of the Godrej Group, announced that its business Godrej Construction launched a unique initiative – the Concrete Testing Squad to provide its customers with convenient on-site fresh concrete test trials. This initiative eliminates the tedious process of testing and organizes a structured experience for its esteemed customers.

Scheduling and conducting concrete mix trials in the Central QA laboratory was challenging due to multiple trials conducted every day which eventually caused a delay in concrete mix design approval and further process of order finalization. Project Site Execution team of customers were required to spend a considerable amount of time in witnessing such trials in the laboratory keeping aside the site execution priorities, making the entire process cumbersome and tedious for the customer.

On-site quality testing accelerates the concrete mix design approval process by providing testing reports at the customer's doorstep for faster turnaround and smoother project execution. This unique initiative by Godrej Construction would provide an opportunity for Project Management Consultants, Contractors, Developers, and other stakeholders to be a part of the testing process and instantly view fresh concrete testing results.

Commenting on the launch of the concrete testing squad, **Abhijeet Gawde, Head of Business Development & Marketing, Godrej Construction** said, "*We are happy to announce the launch of Concrete Testing Squad service that will ease the entire process of fresh concrete testing by conducting trials for pre-approval of concrete mix designs at the customer's site location. This is yet another customer-centric innovation from Godrej Construction undertaken to ease the pain points of convenience and assurance of quality for them. With this launch, we are looking forward to providing convenience for our customer's execution teams to witness the fresh trials on-site as well as the continuance of the project execution work.*"



The Concrete Testing Squad Van is well-equipped with a laboratory concrete mixer, microwave oven, electronic weighing balance, workability measurement equipment, cube moulds and raw materials required to conduct trials.

About Godrej & Boyce

Godrej & Boyce ('G&B'), a Godrej Group Company, was founded in 1897 and has contributed to India's journey of self-reliance through manufacturing. G&B patented the world's first springless lock and since then, has diversified into 14 businesses across various sectors from Security, Furniture, Aerospace to Infrastructure and Defence. Godrej is one of India's most trusted brands serving over 1.1bn customers worldwide daily.

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