

## Godrej Appliances' Mohali manufacturing unit awarded the "GREENPRENEUR 2021" certification by FICCI- FLO

~The brand received this prestigious recognition for its green efforts towards better waste management.

**Chandigarh, August 2021:** Godrej & Boyce, the flagship company of the Godrej Group, shared that its business Godrej Appliances, which is one of India's leading players in the home appliances segment, received the prestigious "GREENPRENEUR 2021" certification by FICCI – FLO in the category of 'Waste and Material Productivity'. This certification, awarded to Godrej Appliances' manufacturing unit based in Mohali, Punjab, recognizes its efforts in building an efficient waste and material management system.



Commenting on the occasion, **Mrugesh Gandhi, Head – Mohali Plant, Godrej Appliances** said, "We are ecstatic to have received this certification from such a distinguished association as FICCI - FLO. This certification is a testament to Godrej's efforts in setting new benchmarks for the industry. Godrej Appliances is known as a pioneer and innovator through good and green products like CFC-Free Refrigerators, Greenest Air Conditioners, energy efficient appliances and many others. We have always been thought leaders when it comes to sustainability. For us environment is a value that has been ingrained in our corporate DNA since our very inception. We believe that it is our duty to be responsible manufacturers, paving the way for sustainable manufacturing in the industry. Our Mohali Plant is a living example of this belief."

The brand was conferred in a virtual ceremony, in the presence of Shri Alok Shekhar, Principal Secretary, Department of Industries and Commerce (Punjab), Shri Rajat Aggarwal, CEO Invest Punjab and Ms. Manjot Dhillon, Chairperson, FICCI FLO - Amritsar.

Some of the salient features that contributed towards making the Mohali unit certified are:

- Mohali plant's specific carbon emissions have been reduced by 27.72%.
- The plant is water positive and has no discharge. The facility has reduced its water use by 41.79 % in the last five years, and it recharges more than it withdraws at a ratio of 1:2.73.
- By increasing recycled content for raw materials such as steel, plastics, glass, cast iron, aluminium, rubber, copper, and paper, the plant achieved a 30 % recycled content rate.
- All non-hazardous trash is 100% recycled, and non-hazardous waste generation has dropped by 31.8 % in the past five years.

- In addition, the plant has attained “zero waste to landfill” status and uses renewable energy to the tune of 40%.

## About Godrej Appliances

Godrej Appliances, a business unit of the highly diversified Godrej & Boyce Mfg. Co. Ltd. is one of the leading Home Appliances players in India. Godrej was the first Indian Company in 1958 to manufacture Refrigerators and has since then, expanded its portfolio across many other categories like Washing Machines, Air Conditioners, Microwave Ovens, futuristic Thermo-electric cooling solutions, Air Coolers, Deep Freezers, highly specialized Medical Refrigerators and more recently, UVC Technology-Based Disinfecting devices and Dishwashers, all powered by the driving philosophy of 'Things made thoughtfully' / 'Soch Ke Banaya Hai'.

This thought extends from human-centric design to planet centric design. Environment is a core value at Godrej Appliances. Both manufacturing units of Godrej Appliances' - in Maharashtra and Punjab, became the first in the country to win the coveted Platinum Plus Green Co certification for their pioneering green manufacturing practices.

The brand takes pride in not just its carefully designed products and environment-friendly technologies, but also best in class after-sales service delivered through over 680 service centers and more than 4500 SmartBuddy service experts spread all over the country. Godrej customers can now book or track service requests on WhatsApp (9321665511), besides the toll-free 1800 209 5511.

To learn more visit : <https://www.godrej.com/godrej-appliances>



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