



Godrej Interio strengthens its healthcare business across India

~ Seeks to expand its healthcare business by 60-70% ~

Mumbai, May 26th 2021: Godrej & Boyce, the flagship company of the Godrej Group, announced that its business Godrej Interio, India's leading furniture brand in-home and institutional segments has increased its production capacity of beds by 2.5x daily, over a period of the last year, to meet the rising demand in the wake of the Covid-19 crisis in the country. They have supplied over **10,000 hospital and ICU beds** in addition to a similar number of specialised mattresses and other accessories to hospitals. In the last 14 months, Godrej Interio also set up a new manufacturing plant at Khalapur in Maharashtra. The facility is equipped with a flexible production line that can accommodate a capacity of 300 hospital beds per day among other healthcare accessories.

Godrej & Boyce has been operating in the healthcare sector for over 30 years. The company recently announced that their Interio division is expected to grow its healthcare business at 20-25% in FY22. On strengthening its healthcare business across India, **Sameer Joshi, Associate Vice President, Marketing (B2B), Godrej Interio** said *"The Indian healthcare industry has always been a focus for us and one that we believe has a lot of potential to grow. The market share of the overall organized healthcare furniture industry in India is 13%. In the last year, since April 2020, we grew by 22% while the industry growth was 15% in FY21 and we further plan to grow by 60-70% . We have recently invested over 10% of our healthcare business turnover to meet the demands off this sector". Godrej Interio's key clients in India includes government, private hospitals, and other healthcare spaces."*

With 95% healthcare products being sold by Godrej Interio are through local value addition, it provides a boost to invest and create a furniture component ecosystem into the country and contribute towards government's vision of an *Aatmanirbhar Bharat*. It also encourages exporting of furniture beyond India. While Godrej Interio has executed orders in Mauritius, Sri Lanka, and Middle East in the past, they are currently exporting healthcare and laboratory furniture to the SAARC (South Asian Association for Regional Cooperation (SAARC) and MINA (Middle East and North Africa) countries.

About Godrej Interio:

Godrej Interio (GI) is India's premium furniture brand in both home and institutional segments with a strong commitment to sustainability and centers of excellence in design, manufacturing, and retail.

Led by the largest in-house design team in the country in the furniture category and awarded with 37 India Design Mark Awards till date, GI aims to transform spaces with its thoughtfully designed furniture to create brighter homes and offices with products that have the highest design quotient in aesthetics, functionality and technology. With consistent pursuit of excellence and a special focus on health and ergonomics, GI's product portfolio comprises a massive range.

Today, we design and manufacture furniture for **office spaces, homes, educational institutes, healthcare facilities, laboratories** and more. Along with furniture we offer **Audio Visual and 360 Degree Turnkey**

solutions. Each of our product range revolves around comfort and aesthetics while delivering well-designed, fun and functional furniture solutions. Briefly, Godrej Interio transforms dream spaces to life! Godrej Interio has 7 manufacturing facilities situated at Mumbai, Khalapur, Haridwar, Shirwal, and Bhagwanpur. GI's Shirwal Plant is Green Co Platinum Certified, and Mumbai Plants are Green Co Gold Certified. GI is widely known for its comprehensive sustainability certifications for its products in furniture category.

GI commitment to the environment has resulted in manufacturing products with lesser environment footprint. Our pioneering efforts include designing less environment burdening products, usage of eco-friendly materials and setting up less polluting and consuming processes, ensuring eco-friendly packaging and transportation and finally the extended responsibility of recycling/reuse of used furniture and scrap, thus ensuring a lifecycle approach to green. GI has the widest range of green choices for our customers which not only includes products but also services such as green interiors and recycling.

Currently present in over 650 cities with 250 exclusive showrooms and 800 dealers, GI is one of the largest divisions of Godrej & Boyce Mfg. Co. Ltd., part of the Godrej Group, one of India's largest engineering and customer product groups.

The brand boasts of noteworthy awards received so far- CII Exim Bank Award for Business Excellence 2016, Superbrands 2017-18, Reader's Digest Most Trusted Brand 2018 Gold (Home Furniture and Modular Kitchen), TRA's India's Most Consumer focused brand 2019, GreenCo Star Performer Award 2019, National Energy Leader Award at CII National Award for Excellence in Energy Management 2018.

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