

# National Energy Conservation Award for ACs, Bureau of Energy Efficiency-Govt. of India (2016)

Godrej Appliances conferred with the prestigious National Energy Conservation Award 2016



Godrej Appliances wins the award for the 8th year

In line with its commitment toward the environment, Godrej Appliances has been relentlessly focusing its Research and Development initiatives towards designing products. Recently, Godrej Appliances was awarded for the 8<sup>th</sup> time in the **BEE Star labeled Appliances-Equipment (Air Conditioner) Sector** for its energy efficient ACs. The award was presented by **Shri. Piyush Goyal**, the Hon'ble Minister of State (I/C) for Power, Coal, New & Renewable Energy and Mines on 14<sup>th</sup> December in New Delhi.

Commenting on the occasion, **Mr. Kamal Nandi, Business Head & Executive Vice President, Godrej Appliances**, said, "We are both honored and humbled to receive the award. It is a huge recognition for our efforts towards creating products that are highly energy efficient and environment-friendly. As an organization, we have been actively **supporting the Energy Efficiency program right from its inception**. These awards encourage us to strive further towards

designing products that fulfill our responsibility towards the environment and our consumers”

**Added Mr. Hussain Shariyarr, Manufacturing Head and Senior Vice President, Godrej Appliances** "This award has added another feather in our cap . Our constant pursuit to reduce energy consumption year on year and our innovative approaches to conserve energy have yielded great benefits to the organization and the society on the whole"

Godrej Appliances as a brand has been leading the Green technology revolution in the Appliance industry and has been consistently recognized for its efforts towards green manufacturing. The company has moved from strength to strength when it comes to Green technology and has set a number of benchmarks for the industry including the launch of the **first green refrigerator in India** (2002), the **first inverter AC** in India (2005), the **first 5 star range of DC refrigerators** (2008), **first green AC in the world** (2012), the **first refrigerator with 6 Star Performance** (2012), **India's first ACs with 7-star performance** and the **most energy efficient inverter AC- Godrej NXW** (2016) In recognition of its efforts towards green manufacturing, both the manufacturing units of Godrej Appliances - in Shirwal and Mohali have been awarded the coveted **Platinum Green Co certification by CII** and became the first manufacturing units in the country to be so honored.

The award is one-of-a-kind with focus on Standard & Labeling scheme and is currently invoked for 16 equipments/appliances which are Room Air Conditioner, Tube lights, Refrigerators, Distribution Transformers, Induction Motors, Electric Storage Water Heaters, Ceiling Fans, Color TVs, Agricultural Pump Sets, LPG Stoves, Ballast, Washing Machine and Laptops.

The National Energy Conservation Award was launched by the Hon'ble Minister of Power in May, 2006. It has been continuing for eight years now and has produced significant results in national energy savings.