

## National Energy Conservation Award for Refrigerators, 3<sup>rd</sup> year in a row, Bureau of Energy Efficiency-Govt. of India (2019,18,17)

Godrej Appliances conferred with the prestigious National Energy Conservation Award thrice in a row.



In line with its commitment toward the environment, Godrej Appliances has been relentlessly focusing its Research and Development initiatives towards designing products. Recently, Godrej Appliances was awarded the prestigious 'National Energy Conservation Award' for its RD Edge Pro 190 CT INV 5.2 model in an illustrious ceremony held in New Delhi in December 2018. The National Energy Conservation Award recognizes energy efficient appliances that have led the market towards energy efficiency and contributed significantly in achieving substantial energy savings during the year. For the third year in a row, the brand takes home the National Energy Conservation Award (Gold)' in the refrigerators category, reaffirming Godrej as a leader in the energy efficiency field.

Godrej Appliances has continually worked towards giving environment friendly energy efficient appliances to its consumers. Towards this end, Edge Pro inverter range is the most energy efficient single door direct cool range in the country today, giving the consumers a saving of Rs 9300 more than a 3 star refrigerator over a period of 10 years.

Speaking about the award, **Mr. Kamal Nandi, Business Head & Executive Vice President, Godrej Appliances** said, "In line with our promise of brighter living, at Godrej Appliances, our endeavour has always been to delight our stakeholders with innovative and relevant technology while also being true to our commitment towards the environment. With Sustainability at the core of Godrej's values, the Godrej Edge Pro 190 CT INV 5.2 model is yet another addition to our range of energy efficient offerings. Recognition from a government body like BEE, spurs us to keep up our relentless pursuit of upping efficiency levels in our appliances – be it refrigerators or air conditioners. We have been setting efficiency benchmarks in our cooling appliances year on year and are committed to doing so in future as well, in line with our brand philosophy of **Soch Ke Banaya Hai.**"